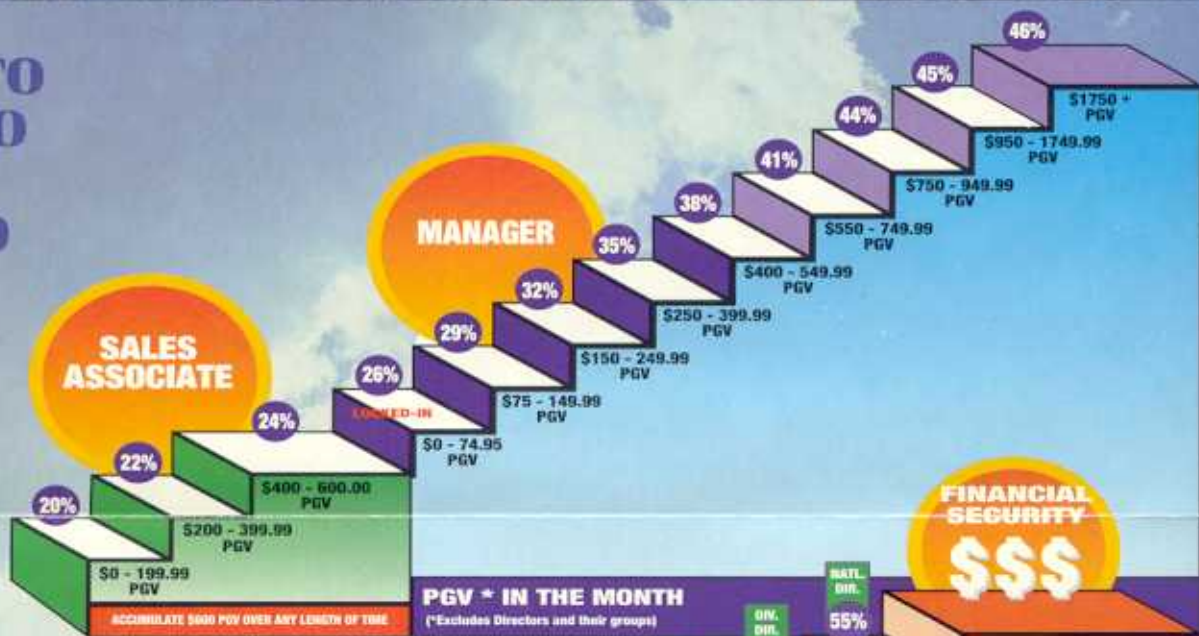


STAIRWAY TO SUCCESS

IT'S SIMPLE TO START AND TO SUCCEED IN FULLER GOLD

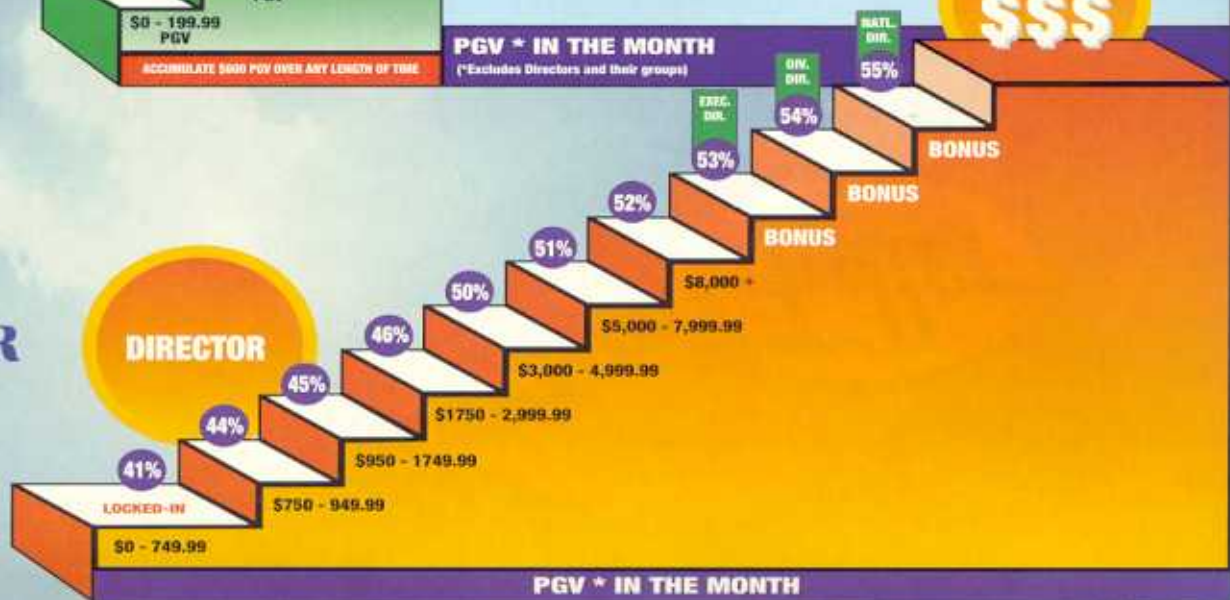
3 WAYS TO EARN:

- Retailing Quality Fuller Products
- Building Your Sales Organization
- Developing Leaders to Success



ADVANCE YOUR CLAIM IN FULLER AND "GO FOR THE GOLD."

Fuller has the best success plan to achieve financial freedom.



THE FULLER ADVANTAGE. The First Choice in Home-Based Businesses

The Market

Everyone uses the products Fuller manufactures. Eight out of 10 adults know the Fuller Brush name.
 1% current market saturation...99% available.
 Average family uses \$50 in Fuller-type products monthly.
 Trends favor strong return to home-centered activities and products.
 Millions of Americans are seeking alternate and additional income stability.

The Company

- Established in 1906...trusted for integrity and quality.
- Computerized bookkeeping and genealogy reports.
- Toll-free ordering and service lines.
- Product shipments and bonus checks sent direct to your downline.
- Full-color sales catalogs monthly.
- Product and sales training to help your business grow.
- Exciting trips, recognition and awards.

The Fuller Gold Plan

- Easy to learn and easy to teach to others.
- Earn when you retail, sponsor, or both.
- Earn immediately; discounts from 20 - 55%.
- Earn bonuses on the production of your downline.
- Five Generation pay-out to 20% on retail.
- Leadership bonuses, vacation feature, and retirement plan to 100%.
- Small initial investment; unlimited potential achievement of your dreams.